



# BRIMM

BRADSHAW RESEARCH INITIATIVE FOR MINERALS & MINING

November 1, 2021

## **BRIMM expands executive education program and partners with DRA Global Limited**

In the past twelve months, BRIMM (Bradshaw Research Initiative for Minerals and Mining) at UBC (the University of British Columbia) has been developing a new online approach to professional education. It combines the flexibility and cost advantages of virtual learning with the interaction and networking experiences that are seen in the traditional classroom. As a result, BRIMM Mining Education (MiningEd), the Executive Microcertificate in Economic Leadership was developed.

According to BRIMM Director, Dr. John Steen, *“As the mining industry has entered a new growth phase, companies are looking for new ways to develop expertise in their workforce in order to continue to attract and retain skilled workers. To meet this demand, BRIMM is now offering customized executive programs to organizations. We are excited to announce the very first partnership with DRA Global Limited, where we are providing an exclusive BRIMM101: Introduction to Mineral and Exploration Economics course as an internally run corporate benefit.”*

*“Great introductory course demonstrating the critical areas which engineers and project managers should focus on to maximize the clients’ project ESG and economic metrics. At the same time great networking contacts over a wide spectrum of backgrounds is made possible.”* - Charles Helfer, DRA Global Ltd.

The global industry is in favour of flexibility in professional development. MiningEd will continue to be “the go-to” for focused and accessible courses and programs. To be a part of this new way of learning through your own corporate and exclusive course/program, contact us at [info@brimm.ubc.ca](mailto:info@brimm.ubc.ca).

